



OPPORTUNITY TO HEAD A LOCAL BUSINESS CENTER FOR A TECHNOLOGY BUSINESS.

GIMS

Head a GIMS Local Business Center (LBC) and benefit from a global opportunity.

If becoming an Independent Business Owner (IBO) has been your recurrent dream, here's the opportunity to make it a reality. As a GIMS Local Business Center (LBC), you will leverage your concept-selling acumen to build an independent and rewarding business for yourself. You will market a unique bouquet services at your place and locality directly to Real Estate , Housing, Retail, Education and construction industry, earning a share of gross margin on the your sales.

About this opportunity

GIMS is now breaking new ground to create a Direct Sales channel through its GIMS Local Business Center (LBC) initiative for reaching out to various industries and target audience Geo Reference Model our unique new-age building solution, require one-to-one presentation/demo and involve personal marketing skills, before the client buys the product or experiences the service. We are now looking for dynamic GIMS Local Business Center (LBC)s who will market GIMS products and services directly to clients at your place. Join us in a path breaking Direct Selling journey—not as an employee but as an entrepreneurial arm of the GIMS solution.

Products and Services:

- GRM (a new age building solution)
- 3D Modeling and rendering.
- Web design, application, and web solution.
- GIMS Land Bank.
- Google training (online and in house)

GIMS has arrange of products and solution. This is a very useful and productive solution for individuals, organizations and government & local governing bodies. This helps in better planning & better utilization of resources. It helps to build better house or structure.

GIMS is the result of GRM solution developed by GIMS.

Our vision is to provide cost effective solution to build better.

How it works?

GIMS is based on the new technology GRM (Geo Reference Model). GRM is the model on the actual location of Google Earth.

Geo Reference Model

Geo Reference Model is the solution developed by GIMS. This is the model of an upcoming/existing building or structure on the actual location of Google Earth.

GIMS 1st floor, 61/63, 27th Cross, 4th Block, Jayanagar, Bangalore – 560011
Contact: 080 – 41210623, 24. Email: deepak@gims.co



Where GIMS solution is useful?

1. GRM

- Housing segment : Every house being constructed needs GRM
- Commercial Real estate ; GRM is very essential for any building which is for sale\lease\rent
- Tourism projects and hospitality industry needs GRM
- Any existing buildings like, schools, colleges, marriage halls, commercial complex, business house etc.
- Infrastructure Projects: GRM is very essential tool for infrastructure project like

1. Layout and Town planning
2. Bridges
3. Flyovers
4. Roads
5. Airports, Sea ports
6. Water supply irrigation dams etc.

2. 3D Modeling and rendering:

1. Any upcoming building and structure.

3. Web design, application, and web solution.

1. Any small medium and big business.

4. GIMS Land Bank. (a Free application)

1. Any person/organization who are buying and selling sites, land, farm, real estate etc.

5. Google training (online and in house)

1. Online and offline training in Google Technology for younger generation to learn earn and build a career.

This is an invitation to join the great task of GIMS . A Task of Building India in 3d! A challenge to model millions of houses, buildings, structures on the location of Google Earth. Initiative to educate masses to perform the big task and to reap the benefit!

Achievements of GIMS

GIMS is a concept promoted by Geo Information and Modeling Solution P Ltd.(GIMS) formerly known as UV animation. GIMS is a listed company on Google 3d warehouse as professional model service provider. We are also part of Google 3D city development list. We have executed more than 250 Geo modeling projects across globe. Major clients and projects are our pride. **GIMS is Google Authorized Training Center for Google Sketch up.**

Target Industry

GIMS is a process of building country in 3D. any building which is available needs identification on the internet and built for commercial purpose is the target for GIMS. Any upcoming building which needs visualization and selling also require GIMS services.

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- Town Planning, layout planning
- land sale and purchase.
- Commercial Real estate (House, Buildings, apartments, commercial complex etc)
- Retail: Stores, malls, shopping mall Retail chains of stores, and any business entity.
- Education; Educational institutions , schools and colleges.
- Tourism: Hotels, resorts, holiday homes, home stay etc.
- Construction: Contractors, Architects, Builders etc.

Whom to approach for orders?

GRM has various users from various industries Following are some of the target audience a franchisee has to tap.

Real Estate

- Builders and developers.
- Commercial real estate firms.
- Contractors
- Architects
- Any one constructing a house or building.

Tourism

- Hotels
- Resorts
- Holiday homes/homestay
- Any tourist importance place like Temple, Monument, buildings etc.

Retail:

- Retails malls
- Chain of retail stores.
- Shopping malls. Etc.
-

Education:

- Schools
- Colleges
- Training organizations etc.

Business Houses:

- For web sites and applications.

Students

- For training in Google Technology.

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Market

GRM has a huge potential in every town, place and locality. Real estate and infrastructure are fast growing industries. There is very big potential for GRM in the years to come.

Growth:

GIMS a long term plan to bring every city/town in 3D. There is a potential long term business in every place.

Long Term plans:

GRM is not just a mode of a building or structure. This can be used in various developmental activities. With GRM we can model the entire road network of a town or city. This has a very big impact on planning of any infrastructure project. This is helpful in planning of Road network, bridges, flyovers, Drainage system, Sanitary network etc. In long run government and local governments will use GRM for planning of their projects. We are planning for such projects in the years to come.

Advantage for GIMS LBC.

We have developed and promoted this concept for the first time in the country. We have first mover advantage. You have an untapped market with no competition. Take a fast decision and en cash on opportunity.

Role of an LBC:

- Educate the target market: Through demos and sending links you need to market the concept locally.
- On acceptance of concept close an order with the help of CO
- Collect required details and send it to CO
- Any execution related coordination to be undertaken by LBC.
- CO will execute the order and bills the client
- Collection and remittance

Eligibility Criteria

We believe that passion is the overriding factor in an initiative of this order. We need people who have a passion for selling, especially corporate selling. While some experience in corporate selling would be an advantage, it is not a necessary requisite. People who will work individually as well as entrepreneurs who already have a team of Marketing personnel are invited to apply.

Real Estate Marketing people who have flair for technology are preferred.

The shortlisted applicants will be required to undergo our selection process which will consist of assessments and personal interviews



To be an LBC of GIMS you must be

- A graduate/under graduate with strong working knowledge of internet.
- Having /buying a laptop is advised as business needs it.
- Good in communication (English and local language)
- Ambitious and hardworking
- Appointment of Local Business Center (LBC) is pure at the discretion of CO.

Investment:

- A City: Rs. 50,000
- B Type City 40,000
- C Type City 25000

What LBC will get:

GIMS will deliver following for the investment.

- **A Dynamic web page for LBC** which will have (LBC can upload data of his choice on day to day basis)
 - News and events which he can publish locally.
 - Business listing to list local business.
 - 3 Advertisement space in the page which can be made use for business development hosting local ads and generate revenue.
 - Space to host business details of LBC. (for example if LBC is having an LIC business he can publish details for improvement of his business.)
 - LBC contact details
- 1000 brochures
- 500 visiting Cards.
- Complete online training on all products and services.
- Online, telephone support to improve business.
- 100 pens
- One flex banner
- Sales manuals
- A corporate mail id.

Earning Potential

GIMS shares 25% of project cost with Local Business Center (LBC)s as your Local Business Center (LBC) Margin.

GIMS has a unique gross-margin sharing model for its GIMS Local Business Center (LBC)s. Based on the product/service, the GIMS Local Business Center (LBC)s will get a share of the gross margin, every time they make a sale or provide a lead that results in a sale.

The earning potential entirely depends on the GIMS Local Business Center (LBC)'s efforts. We believe that an enterprising GIMS Local Business Center (LBC) can earn upwards of Rs 50,000 per month, after

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the initial ramp-up period. There's no reason why you can't earn higher, provided you are ready to walk the extra mile by expanding your sales portfolio either individually or by building your own sales team as you grow.

Training :

Local Business Center (LBC)s will undergo a online training program. Before starting of marketing you will be provided with every bit of information about selling, order, client needs etc.

Execution:

Execution of an order will be done at CO

How This Opportunity is Different

Here are some pointers on what makes this different from other direct selling formats:

- You will be our partner in marketing our products & services directly to target audience and target industry players.
- You decide how much you want to sell and earn.
- You will have a range of services to choose from. You have various industries to tap.
- You will be provided support from GIMS CO
- Most of our offerings require concept selling and the GIMS takes the responsibility of delivery of services.
- This opportunity balances great earning potential with minimal risks, and does not require more investments.
- You will have the backup and support of a strong, established brand GIMS.

On line application and Support available to you:

- GIMS has developed an application to run GRM. With this application GIMS demo will be as simple as opening a web site. You can send link to your potential clients and attract business.

GIMS Free Application:

- We have come out with a unique plan of free uploading of project to our server. To attract more people to use our services we have an option of uploading any property file free.
- For example you can upload your house or site to our application free and use to show and sell.
- This file is just a boundary of your property.
- By this you can upload all prospective clients' data and attract them for business in the long run.

Locations Available Metros, All state capitals, District centers and important town and cities across country.

Is this for me?

If that's the question playing on your mind, allow us to help. Ask yourself these five questions:

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- Do I see myself as a smart marketer who is ready to leverage on upcoming technology and build an independent business?
- Do I have the background or the work experience to perform as an Independent Business Owner and build a Direct Selling business?
- Am I willing to put in hard work and yet achieve a good work-life balance?
- Do I enjoy meeting new people/ companies and find it easy to develop relationships with people of all ages & backgrounds?
- Am I self-motivated and organized to achieve results on my own? In other words, can I be my own boss?

If your answer is yes go ahead and apply.

Marketing Head.

GIMS CO.